

Red Dress Day



Every year, people participate in a day of awareness that paints the town red - not with roses or festive decorations, but with a deeper symbol of unity and remembrance.

May 5th is Red Dress Day, also known as the National Day of Remembrance of Missing and Murdered Indigenous Women, Girls and Two-Spirit People. The day honours and brings awareness to the thousands of Indigenous women, girls and two-spirit people who have been subject to disproportionate violence in Canada. Individuals, organizations and movements display red dresses in public spaces, creating a visual reminder of the Indigenous women who are no longer present. Red was chosen for the dresses because it is powerful and eye-catching, and represents both vitality and violence.

They are lost, but must not be forgotten.